

# More Than a Vendor. *Your Partner.*

## Products & Services Designed for the Way You Do Business

*Your choice of software, and software provider, is critical to your business. Choosing a provider that understands your industry and unique business needs can help ensure a successful implementation and ongoing support for your user community. When you choose a provider whose priorities are aligned with yours, you get a partner for the long haul, even when your needs change and your business evolves.*



### Industry Expertise

Apprise Software's sole focus is on enterprise resource planning (ERP) and supply chain management solutions that meet the unique needs of manufacturers, designers and distributors of consumer products. With offices in North America, Europe and the Asia Pacific region, we operate where you do. Our development strategy is driven by your needs and requirements. We bring your industry specific requirements to market faster and in a more tightly integrated manner.

Our professional services team members, from Project Management to Support, are consumer goods specialists. Unlike resellers of horizontal applications, we don't have to be taught your industry because we already know it. We work with you to recommend industry best practices that will enable you to improve your operational processes, performance and profitability.

### Lower Cost of Ownership. Faster ROI.

Apprise Software's products and services are focused on helping you improve your operations, streamline your business processes, reduce your costs, drive top line revenue growth, and increase your profitability.

We provide beginning-to-end ERP and supply chain management solutions that include wired and wireless warehouse management, retailer compliance tools such as EDI and chargeback management, DRP and forecasting tools, and more. Our fully integrated solutions eliminate the need to separately invest in add-on systems, allowing you to keep your total costs down and improve your business visibility.

Your industry specific requirements — import tools, EDI, retail labeling, RFID — are integrated into the core, standardized Apprise® application. With less need for customizations, you can reduce start up and maintenance costs, improve solution time to deployment, simplify and lower the cost of future upgrades, and speed and enhance your return on investment.

#### Specialized Import Management Tools

Manage the complexities of global sourcing and overseas manufacturing and importing through:

- Purchase order, container, shipment and vessel tracking and management
- Shipment/container building by weight, volume and value
- Direct ship (drop ship) management tools
- Harmonization codes/duty rate tables by product
- A/P reconciliation by purchase order and shipment

#### Comprehensive Purchasing and Distribution Resource Planning (DRP)

Optimize your inventory availability and minimize excess inventory costs by improving your forecasting accuracy with our robust planning tools:

- Standard and customizable forecasting algorithms, fully integrated within the core Apprise application
- Leverage POS data, customer forecasts, sales trends, seasonality, inventory status, supplier lead times and more
- Product sales performance and history by sales representative, customer and supplier
- Time-phased, multiple purchase order and shipment tracking and management
- Buyer alert management tools

#### Seamless Tools for Retailer and Mass Merchant Compliance

Meet the compliance requirements of your largest retail partners, while better tracking, managing and reducing chargebacks, with our full suite of compliance tools:

- EDI transaction processing and mapping
- Customer specific pricing and contracting
- Integrated RFID capabilities
- Pallet and carton-level UCC 128 labels
- Chargeback and deduction management tools
- Profitability analysis by customer, product and supplier



Apprise Software's flexible services approach aligns your business and operational performance through collaborative in-depth consulting, planning, implementation, training, review and ongoing analysis. When you partner with us, you get enterprise-wide manufacturing and distribution solutions with the features, functionality and process flows you need to be successful.



## Flexible Warehouse Capabilities

Improve the efficiencies of your warehouse operations and optimize your space utilization with our complete tools for wired and wireless warehouse management:

- Bin, zone and location management; including speed bins, laydown areas and not available bins
- Efficiency tools, such as directed putaway, wave picking, cross docking, receiving by container and more
- Integrated freight tables and rules, as well as interfaces to 3rd party shipping manifest tools
- Pick tickets, EDI compliant picking labels, packing slips and BOLs
- Cycle counting
- Dynamic routing
- Labor management tools

## Leading Technology

Apprise Software's applications are based on the latest, proven technology standards. With Apprise, you get the ease of use, reliability, scalability, and interoperability you need to support your mission critical operations:

- Partners include Microsoft, Progress Software, and IBM
- Solutions deployed in a n-tier architecture
- Utilize the latest standards, including Microsoft® .NET, a Service Oriented Architecture (SOA), and Web Services
- Seamlessly integrate with leading 3rd party or custom applications
- Easily import and export data through APIs
- Flexible development tools empower you to enhance and customize your application without complex custom programming or the need for source code

## Value-Added Professional Services

Global pre- and post-sale support is provided by direct members of our team who are fully knowledgeable in your industry and our applications:

- Business process and needs analysis reviews
- Best practice recommendations
- Implementation work plans and project management
- Operational and business process improvements and consulting
- Live Help desk, plus web-based support site, knowledgebase, online product help and more

## Global Reach for Global Business

Our operations in North America, Europe and the Asia Pacific region enable you to improve your end-to-end supply chain performance through one fully integrated solution for your global business needs:

- Global-ready applications enable you to more tightly integrate your complete supply chain
- Local implementation, consulting and training services in North America, the Asia Pacific region and Europe
- Global 24-hour business day support for worldwide operations
- Local support in North America, Europe and Asia Pacific region



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