

# Serious System Performance from Apprise Software

## The Technology Behind Your ERP Solution

*Our standards-based, core technology includes the rich functionality and solid reliability smart consumer goods manufacturers and distributors need to compete successfully in today's global environment. Integrated tools, user friendly functionality and robust scalability combine to give you complete supply chain control and visibility. It's no wonder thousands of users rely on Apprise Software for solutions to their complex supply chain challenges.*



- APIs
- .NET Framework
- SOA/Web Services
- EDI

### Interoperability

Integration. Building a seamless, integrated organization requires vision, planning and a good partner. Apprise Software's standards-based architectural platform is built to improve data

sharing and visibility — not only within your organization, but throughout your supply chain. Microsoft® .NET APIs enable easy information sharing into and out of the Apprise system for a consistent and accurate view of data. Our service oriented architecture (SOA) allows you to choose from multiple formats including Microsoft .NET, Web Services or COM. And fully integrated EDI capabilities ensure compliance and collaboration for both retail and supply-side trading partners.

**Application Programming Interface (API)**  
Enables ease of information sharing into and out of the Apprise system by allowing requests from multiple programming languages.

**Microsoft .NET Framework**  
Manages the application UI, data access, connectivity and communications to optimize interoperability, language independence, ease of deployment, security, portability and more.

**Service Oriented Architecture (SOA)/  
Web Services**

Supports the sharing of data and performance of tasks with unrelated software/ systems to enhance efficiency and data visibility.

**Electronic Data Interchange (EDI)**  
Apprise® EDI Solutions structure information to meet industry standards and compliance requirements; enabling the automation of communications and transactions between supply chain partners to improve collaboration and efficiency.

**N-Tier Architecture**  
A client-server architecture promotes scalability and performance by separating the UI, business logic and database layers.

**Internationalization (i18n)**  
Quickly and easily localize the application to meet the language and cultural requirements of non-US/non-English speaking deployments.

**Business Continuity/Disaster Recovery**  
Achieve application resiliency and availability with our business continuity and disaster recovery options that ensure your critical operations are available 24/7.

- N-Tier Architecture
- Internationalization Capabilities (i18n)

### Scalability

Growth. Our n-tier architecture can help you sustain system performance and response times no matter how large or fast your

business grows. Whether you have tens or hundreds of users, process 1,000 or 10,000 monthly transactions, or run from multiple locations, you get the perfect fit and performance you need today, with the ability to scale for future growth. With Apprise, you get built-in internationalization (i18n) capabilities to help you localize your application around the world. So you can quickly and easily adapt to the language and cultural requirements of non-US/non-English speaking users.

- N-Tier Architecture
- Business Continuity/  
Disaster Recovery

### Performance

Power. How well your system performs has a direct impact on employee productivity, customer satisfaction and profitability. With

the separation of the user interface (UI), business logic and database, you get optimal user responsiveness, application processing performance and data storage and retrieval results. Availability and resiliency are key to sustaining your operations too. That's why we built our suite of business continuity and disaster recovery offerings, including application monitoring, database replication and off-site disaster recovery, to help ensure system up-time and minimize your risk from data or application loss, regardless of cause.

Apprise Software offers mid-sized manufacturers and distributors the most industry specific enterprise resource planning (ERP) software available. Designed to handle the unique needs of consumer goods enterprises, Apprise® can help streamline your entire business for improved efficiency and better profitability.



- O/S
- Warehouse Technologies
- Customer Portal
- Design Studio

## Flexibility

Choice. With Apprise, you have more options to meet the changing needs of your business and its customers. Running in a Windows® environment? No problem. Prefer Unix or Linux? You choose the best operating system for your needs. Trying to reduce paper, improve accuracy or productivity in the warehouse? Choose our wireless handhelds for mobility and automation. Need to capture the power and profitability of the Internet and e-commerce? Tap Apprise® Customer Portal for both business-to-consumer and business-to-business capabilities for seamless, consistent and uncompromising service throughout your operations. And then there's Apprise® Design Studio. Our suite of development tools empowers you to enhance and customize your application without complex custom programming or the need for source code.

### Operating Systems

Select from Windows, Unix and Linux operating platforms.

### Wireless Warehouse

Minimize manual processes and increase visibility, accuracy and productivity with handheld wireless technology that supports mobility and automation in the warehouse.

### eBusiness Solutions

Leverage the power of ecommerce. Streamline data management and improve customer service with 24/7 access to inventory, pricing, order status and more, without the need to code in HTML.

### Apprise® Design Studio

Enhance and customize the application to quickly and easily meet specific user and company-wide needs and preferences — all without complex custom programming or needing access to source code. Reduce deployment time and costs while streamlining future upgrades.

### Dashboards

Built-in dashboard functionality allows users to turn key performance indicators (KPIs) into at-a-glance business insight.

### Alerts

Identify and automatically signal when key performance indicators improve or decline based on business specifications.

- Microsoft .NET
- Dashboards
- Alerts
- Customer Portal

## Ease of Use

User friendly. At Apprise Software, we think technology should be easy to learn, navigate and use. That's why we provide Microsoft® Office-like functionality within the Apprise application that allows users to drag and drop data, manipulate screens and create worksheets with Excel®-like speed and simplicity. Throughout the system, users can export data in a variety of formats for easy analysis, manipulation, or use within other systems. Our dashboards are user friendly, too. Our customizable graphical analysis tools give users at-a-glance insight into the key performance metrics most important to them. And alerts can automatically signal users when key business performance indicators improve or decline. Our Customer Portal solution is so easy, you can automatically generate HTML code with a simple toggle selection — minimizing the need for programming and freeing up IT resources for more critical tasks.



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ISV/Software Solutions  
 Mobility Solutions