



Apprise[®]

Tighter integration. Better visibility. Faster results.

Apprise
Software

*Enterprise-wide solutions for the
Consumer Goods Industry*

www.apprise.com

“We selected Apprise for its demonstrated productivity and efficiency gains, and the improved global supply chain visibility it provides us by integrating and automating our beginning-to-end operations.”

- President and CEO
Home Lighting Industry

***Tighter integration.
Better visibility.
Faster results.***



**It's our
business
to know
yours.**

Intense margin pressure. Shifting market demand. Complex global sourcing. Choosing the right supply chain partner can help you compete successfully, despite the challenges you face. At Apprise Software, we help importers, distributors, and manufacturers gain a competitive advantage in the global consumer goods business. Apprise® enterprise resource planning (ERP) solutions have the right technology and tools to handle all your operational challenges to give you the enterprise integration and visibility you need to manage your entire business — from demand planning all the way to product delivery.

***We understand the
challenges you face.***

For more than 25 years, we've partnered with consumer goods companies across a wide range of industries to develop, implement and support ERP and supply chain management (SCM) solutions designed specifically for the way you do business. Backed by our knowledgeable team and leading technologies, our industry tailored solutions are fully integrated and easy to use. Apprise is designed to help you:

- Streamline your operations
- Reduce your costs
- Gain improved business-wide performance visibility
- Capitalize on revenue opportunities
- Sustain a low total cost of ownership
- Achieve a fast return on your investment

“Apprise Software spoke our language, offered the support we needed and proved it had the functionality to put more information into user hands.”

-CFO
Stationery Industry

Integrated solutions.

Designed for the way you do business.



"The Apprise system is truly integrated. It enables us to manage all aspects of our operations more efficiently — from purchasing, importing, warehouse management and accounting, to EDI and customer service."

– Director of Imports & Systems Administration, Textiles Industry

Apprise Software gives you a fully integrated, enterprise-wide solution designed specifically for the consumer goods industry. Whether you market or manufacture fast moving consumer goods (FMCG) such as toiletries and cosmetics, non-durable goods such as food, wine and apparel, or durable goods like electronics and home furnishings, we have the industry specific capabilities, services and expertise to help you grow your business.

One fully integrated solution to meet all your business needs.

From beginning to end, Apprise can address your unique operational processes while providing industry specific functionality that helps optimize your business performance, including:

- Collaborative forecasting, distribution resource planning (DRP) and purchasing
- Overseas sourcing and import management
- Globally integrated manufacturing capabilities
- Warehousing, transportation and logistics
- Sales, customer service and CRM
- Retailer compliance management, including EDI and RFID
- Deduction and chargeback management
- Comprehensive financials
- In-depth, real-time reporting and analytics
- Customer, supplier and sales rep portals



Expertise to help you succeed.

Your immediate and long term success depends on more than just finding the right software application. You need a business partner that understands your industry and unique business needs. A partner that will be there before and after the sale to ensure a successful implementation, support your user community on an ongoing basis, and meet your business requirements over the long haul — with a proven team that will be as adaptable as you are to your changing business needs.

"Apprise Software's consumer goods distribution experience and focus means their team truly understands our business model and processes, and assures us we're working with a partner committed to addressing our emerging compliance needs."

– CIO, Sporting Goods Industry

Knowledge & Experience.

Apprise Software's team of knowledgeable professionals is here to support you — from pre-sale to post-implementation — to ensure your immediate and ongoing success. Through our industry focus and expertise, we can provide advice and recommendations on business processes to help optimize the efficiencies of your supply chain, reduce your costs, improve your business performance and maximize your profitability. Working together, we can help you thrive in the competitive consumer goods market while attaining a quick and lasting return on your investment.

- Pre-sales consulting
- Best practice reviews
- Ongoing business process reengineering
- Implementation & training

Financials

- General Ledger (G/L)
- Accounts Payable (A/P)
- Accounts Receivable (A/R)
- Proactive credit, collections, and chargeback management tools
- Financial reporting

Analytics & Reporting

- Customer, supplier and product profitability analysis
- Above- and below-the-line visibility, including allowances, chargebacks, royalties, and more
- Real-time drill down access
- Business intelligence tools
- Standard and customizable reports and inquiries
- User-defined alerts, dashboards, and key performance indicators (KPIs)
- Industry specific compliance reporting

Transportation & Logistics

- Fleet management
- Route scheduling and optimization
- Integrated shipping rules/interfaces
- VICS compliant bills of lading (BOLs) and packing slips
- Planned BOLs
- Dynamic routing

Warehouse & Inventory

- Paper or wireless
- Flexible bin, zone and location management
- Directed putaway
- UCC labeling, RFID, and other compliance tools
- Returns and re-orders
- Lot and serial tracking
- Inter-warehouse transfers
- Automated pre-pack and cartonization
- Cross-docking, lay down areas, and more

Portals

- Customer Portal - real-time order entry, inventory status and customer service inquiries
- Supplier Portal - online access to update POs, shipment and container info, and more
- Sales Rep Portal - visibility into customer pricing, inventory, order status, individual territory results, commissions and more

Manufacturing

- Global manufacturing management
- Production planning and inventory control
- Supplier interfaces for production monitoring
- Integrated collaboration and workflow tools
- Optimized for consumer goods

Demand Planning & Purchasing

- Customer collaboration
- Point-of-sale (POS) integration
- Robust forecasting algorithms
- Product life cycle management
- Rule-based and time-phased tools to manage long lead times, seasonality, and more
- Automated alerting

Import Management

- Flexible shipment and container building using a variety of metrics
- PO, container, shipment and vessel tracking and management
- PO consolidation
- True landed cost visibility and management
- Direct shipments and drop shipping

Retail Compliance

- Integrated and automated UCC labeling, hangtags, pricing labels, and more
- EDI (electronic data interchange)
- RFID (radio frequency identification)
- Routing
- Chargeback and other deduction monitoring and management tools

EDI

- Fully integrated EDI transaction support
- Self-managed or Apprise Software provided EDI map creation, testing, and maintenance
- EDI transaction monitoring and troubleshooting
- EDI transaction archival, retrieval, inquiry and reporting
- 3rd party EDI integration

Sales & Service

- Integrated rule-based order entry, including EDI and online
- Customer-level credit, collections, pricing, discounting, payment, and other terms
- Integrated commissions and royalties, including reporting
- Returns management
- Allocations and reservations
- Unlimited notes and remarks



Solution Architecture

- Service oriented architecture (SOA)
- Microsoft® .NET framework
- Application programming interfaces (APIs)
- Operating system (O/S) independent
- Multi-company, location, lingual, and currency
- Web services

Risk Management

- Database performance tuning
- System monitoring and management
- Database replication (on-premise or hosted)
- Data storage and retrieval
- Full-service disaster recovery center

Services & Support

- 24-hour live help desk
- Local support for Asian operations
- Best practice, business process reengineering
- Ongoing, proactive consulting and business process reviews
- Implementation and training
- EDI partner relationship management including setup, monitoring, and troubleshooting
- Value-added services in Asia for factory management, sourcing, and more

Support that makes a difference.

Around the clock. Around the world.

Apprise Software offers an extensive suite of support services to help keep your application — and your business — running smoothly. Choose the level and type of support you need to meet your unique business requirements.

24 hour help.

Apprise Software's multi-lingual, committed support professionals are available up to 24 hours a day through our live Help Desk operations in North America, the Asia Pacific region, and Europe. We'll work with you to identify, troubleshoot and resolve technical issues, provide advice and recommendations on business processes and best practices, and help tailor your solution to maximize your efficiencies and business benefits.

On-demand tools.

No matter which option you choose, you'll have 24-hour access to a variety of on-demand tools, including a user friendly, online, searchable Knowledgebase, extensive online product help, and access to our Apprise® Care customer portal to log, track and resolve issues from anywhere, at anytime. You'll also receive product upgrades, basic application monitoring services, and an annual account review. Additional services such as self-paced product tutorials and dedicated account management are also available with certain support plan options.



Serious system performance.

Behind the Apprise application is standards-based, leading technologies that deliver rich functionality and solid reliability for your business.

- **Interoperability** – leverage application programming interfaces (APIs) and our service oriented architecture (SOA) for a seamless, consistent view of data throughout your organization
- **Performance** – achieve optimal user responsiveness and data storage and retrieval results through our n-tier architecture
- **Resiliency** – ensure application availability with our inclusive basic monitoring services or our more advanced monitoring, database replication, and disaster recovery solutions
- **Scalability** – meet your needs today while easily scaling for future growth requirements without sacrificing system performance or response times
- **Globalization** – extend the reach and usability of your data through our system's built-in localization tools, backed by localized support

Flexible. And easy to use.

"The Apprise solution is much more comprehensive than the other solutions we evaluated. The application is more fully and seamlessly integrated, and utilizes more current and flexible technologies."

*– Senior Vice President
Home Furnishings Industry*

Apprise Software enables your organization to remain flexible by giving you more options to meet the changing needs of your business and its customers. Choose from traditional or cloud-based licenses; Windows, Unix or Linux operating systems; paper or wireless warehouse solutions; integrated or third-party EDI solutions; seamless portal access for customers, suppliers and sales reps, and much more.

Improve IT productivity, speed deployment timeframes, minimize system customization requirements, and simplify ongoing application upgrades. All with our robust development tools designed to let you easily enhance and customize your Apprise solution without the need for complex custom programming or access to source code.

And, with the easy-to-use, familiar look-and-feel of the Apprise user interface (UI) — based on the latest Microsoft® Office standards — your users will quickly learn and adopt the software into their daily work.



More than a vendor. Your partner.

Apprise Software's sole focus is on ERP and SCM solutions for consumer goods companies. Your priorities are ours. With offices in North America, the Asia Pacific region and Europe, we operate where you do. Our development strategy is driven by your needs — so we bring your industry specific requirements to market faster and in a more tightly integrated manner.

Our professional services teams, from project management to support, are specialists in the consumer goods industry. Unlike providers of more generalized applications, we don't have to learn your industry because we already know it. And we'll work with you to recommend industry best practices to improve your bottom line.

Through our beginning-to-end solutions, we eliminate your need to invest in add-on systems, allowing you to keep total costs down while improving business visibility. Industry specific requirements — such as import tools, EDI, retail labeling, RFID, and more — are integrated within the Apprise application. With less need for customizations, you can reduce start up and maintenance costs, improve solution time to deployment, simplify and lower the cost of upgrades, and speed and enhance your return on investment.

With Apprise Software as your partner, you can achieve tighter integration, better visibility and faster results.

FOR MORE INFORMATION, VISIT US ONLINE AT: WWW.APPRISE.COM



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